Agenda

**TUESDAY 24 MAY**

19:00 Reception followed by Welcome Dinner
Speaker: Pedro Joaquín Coldwell, Minister of Energy

**WEDNESDAY 25 MAY**

08:00 Welcome Coffee and Registration

09:00 **WELCOME AND INTRODUCTION**
Gordon Ballard, Executive Director, IOGP
Raymundo Piñones, Director, AMEXHI

09:15 **SESSION ONE: Challenges of high cost in a low oil price environment**
Helge Hove Haldorsen, General Director, Statoil Mexico
Juan Carlos Zepeda, President Commissioner, CNH
Michel Hourcard, CEO, Total E&P Americas
Gustavo Hernández-Garcia, Director General, Pemex E&P

10:55 Break

11:15 **SESSION TWO: Prevention and Response Preparedness**
Mark Siegmund, Wells Reliability Advisor, BP
David Pertuz, Senior Emergency Response Specialist, Shell Oil Company
Rob Cox, Technical Director, IPIECA
Robert Limb, CEO, OSRL

12:45 Lunch

14:00 **SESSION THREE: Streamlining Specifications and Standards**
Héctor Márquez, Head of Energy Unit, Ministry of Economy
Albert Skiba, VP Gulf of Mexico, OPITO
Alf Reidar Johansen, Standards Manager, IOGP

15:00 **SESSION FOUR: Alignment with regulators**
Jaime Buitrago, Exploration Director, ExxonMobil E&P Mexico
Carolina Ortega, Social Performance Manager, Noble Energy
João Figueira, President Director, Petrobras Mexico
John Campbell, Technical Director, IOGP

16:15 Break

16:30 **PANEL DISCUSSION: Safeguarding our licence to operate**
Chaired by: Monika Hausenblas, Chair, IOGP

18:00 Close

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La Hacienda de los Morales
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InterContinental Presidente Mexico City
Campos Eliseos 218, Miguel Hidalgo, Col. Chapultepec Polanco, 11560 Ciudad de México
+52 55 5327 7700
Welcome

Bienvenidos a la Ciudad de México.

Your decision to join IOGP and AMEXHI for our regional forum shows that you share both our associations’ priorities for safer and more efficient operations – as well as our optimism.

While there is no denying that the upstream oil and gas industry is going through a challenging period, it is equally certain those companies and nations that are planning for recovery will be the best placed to benefit.

As you will see from the programme, the sessions and panels we have planned are relevant for today’s scenario as well as tomorrow’s. You can look forward to hearing from some of the industry’s most highly respected experts on upstream operations and economics; prevention and response preparedness; specifications and standards; and alignment with regulators. And we look forward to learning about how you have faced the challenges we share – and gained from any opportunities that have arisen.

IOGP, founded in 1974, is one of the world’s oldest upstream oil and gas organisations. Amexhi is one of the newest, established in 2015.

Combining our global expertise with regional knowledge, we look forward to working with you at our first joint forum.

¡comencemos!
Welcome Dinner

19:00 Registration and Drinks Reception
La Hacienda de los Morales

20:00 Formal Dinner
Speaker - Pedro Joaquín Coldwell, Minister of Energy
Dress code - Smart/Business attire

Appointed by President Enrique Peña Nieto in December of 2012, Secretary Joaquín has a distinguished career in Mexican politics. As Minister of Energy, Mexico’s historic Energy Reform was passed in Congress, and he was acting President of the International Renewable Energy Agency’s Assembly (IRENA) for 2014.

In public office, he has been in key positions since 1975. He was elected state Governor of Quintana Roo from 1981 to 1987. From 1990 to 1993 he was appointed Secretary of Tourism, and served within the Federal Government as Chief Refugee Commissioner and Peace Commissioner in Chiapas, respectively, between 1996 and 1998. From 1998 to 2000 he was appointed Ambassador of Mexico to Cuba. He was also elected Senator from 2006 to 2012, and was Chair of the Constitutional Amendments Committee during his term.

He has a Bachelor’s degree in Law and graduated with honors by the Universidad Iberoamericana in Mexico City. He has received a series of honors and awards, including “The Polar Star” by Sweden, and the “The Rio Branco Grand Cross” by Brazil.
General Information

Safety & Security
The safety and security of the conference attendees are our highest priority. There will be Safety briefings at both the Evening Reception and the Regional Forum. In the event of an emergency please follow emergency signage to the appropriate assembly point. IOGP and AMEXHI staff will provide event attendees with any necessary information and instructions.

All attendees are required to wear their name badge and badge holder at all times. If you lose your conference badge please speak to an event organiser.

Attendees are requested to remain vigilant at all times and anybody acting suspiciously, or suspicious baggage should be reported to the event or venue team.

First Aid
First Aid equipment is located in the reception of the Intercontinental Presidente Hotel, and there will be First Aid trained staff present at the event.

Mobile / Cell Phone Policy
It is requested that, as a courtesy to the speakers and your fellow attendees, mobile phones are turned off during the speaker sessions. Any urgent calls should be taken outside of the main venue.

Alcohol Policy
Alcoholic beverages will be served at the Evening Reception. For the health and wellbeing of attendees and for the comfort of other guests, please consume alcoholic beverages responsibly. IOGP and AMEXHI member companies have clear drug and alcohol policies that should be adhered to at all times.

Guests with Special Needs
Both event venues are wheelchair accessible. Should you require any special arrangements, please speak to a member of staff. Please ensure that any dietary requirements are highlighted in advance via the registration form or an email to mexico@iogp.org

Press & Photography
There will not be an official media presence at the Mexico Regional Forum. Photographs will be taken for IOGP and AMEXHI promotional purposes. IOGP and AMEXHI reserve the right to publish photographs of the event. They will be available to download at www.iogp.org/mexico

IOGP’s twitter account @IOGP_News will be tweeting the sessions on the 25th, with the hashtag #IOGPMexico. We encourage you to follow and retweet to your network.

Social Media
The event will be publicised on:

- twitter.com/IOGP_News
- www.iogp.org
- www.iogp.org/linkedin
SELECTION ONE: Challenges of high cost in a low oil price environment

CHAIRED BY

Monica Bøe
Head of Business Development
Statoil Mexico

SPEAKERS

E&P 2.0

Dr. Helge Hove Haldorsen is Director General of Statoil Mexico in Mexico City and previously served as VP Strategy & Portfolio Statoil North America in Houston. Prior to his tenure at Statoil, Haldorsen worked for Norsk Hydro in various roles including Chief Reservoir Engineer, VP Technology and Competence, VP Exploration and Research, SVP International Exploration and Production, and President Hydro Gulf of Mexico. Helge has also held various engineering positions at British Petroleum, Sohio and ExxonMobil.

Haldorsen earned an MS in Petroleum Engineering from the Norwegian Institute of Technology in Trondheim and a PhD in Reservoir Engineering from The University of Texas at Austin. He was a Second Lieutenant in the Royal Norwegian Navy and Professor of Industrial Mathematics at the University of Oslo as well as a Lecturer at Stanford University in California.

Dr. Haldorsen was the 2015 President of The Society of Petroleum Engineers (SPE) and has served on the SPE Board of Directors for three years, and the OTC Board of Directors for five years. Haldorsen was awarded the 2013 Rhodes Petroleum Industry Leadership Award by the American Society of Mechanical Engineers (ASME).

Round 1 Phase 4: Deepwater

Juan Carlos Zepeda Molina is President Commissioner of the National Hydrocarbons Commission. His career in the hydrocarbons industry includes the Ministry of Finance and SENER. At SENER, he was Head of the Exploration and Production Department and was member of the Board of Directors of PEMEX subsidiaries for Exploration and Production, Refining and Gas.

In 2009, he was appointed President Commissioner of the National Hydrocarbons Commission of Mexico by former President Felipe Calderón. Zepeda holds a BA in Economics from ITAM, an MSc in Economics and Finance from the University of Warwick, and an MSc and PhD in Economics from the University of Georgetown.

How to adapt and what’s next

Mr. Michel Hourcard was named President and Chief Executive Officer of TOTAL E&P Americas, Houston, Texas in June 2015. Prior to this assignment, effective January 1, 2015, Mr. Hourcard had served as SVP Americas in the E&P Division of TOTAL S.A., Paris.

He joined Total in 1982 as a drilling engineer, and subsequently worked in a variety of roles in TOTAL, including Finance Manager of the Chemicals Subsidiary, VP Investor Relations and VP E&P Iran. In 2001 he was appointed VP Corporate Communications, and then moved in 2005 to serve as VP E&P of the UAE-Qatar Region.

More recently he has served as SVP Development and SVP Development & Operations Technology in Paris and SVP Scientific & Technical Center in Pau. Mr. Hourcard has been a member of TOTAL’s Group’s E&P Management Committee since 2009 and a member of the Group’s Management Committee since 2011.

The opportunities in Pemex E&P

Gustavo Hernández-García is General Director of Pemex E&P. After joining Pemex in 1992 he moved through a variety of positions including VP for Planning in Pemex E&P. In February 2014, he was appointed as Acting Director and as of June 2014 the President of Mexico appointed him as General Director of Pemex E&P. Recently, the Board of Directors appointed him as Director of Operations and as of December 2015, he was appointed as Director of Prospective Resources, Reserves and Associations.

Within his professional development he has been President of the CIPM, President of the Petroleum Engineering Commission at the Academy of Engineering and was the 2011 Mexico’s National Petroleum Engineering Award recipient. He has written over 60 technical papers presented in domestic and international forums and is in active member of SPE. He holds a BSc in Petroleum Engineering and a MSc in Reservoir Engineering, both from the University of Mexico.
Focus on prevention: IADC/IOGP collaboration to launch BOP Performance JIP... and more

Mark Siegmund is Wells Reliability Advisor in BP’s Subsea BOP Reliability team. He provides leadership and expertise on BOP reliability issues both within BP and across industry.

Mark is current chairman of the IOGP Well Expert Committee’s BOP Reliability and Technology Task Force. In January, Mark was elected to chair the oversight committee for the newly-launched BOP Performance JIP, which is focused on industry-wide reliability improvements to BDP systems. He also chaired the API 17N committee on Subsea Reliability and Technical Risk Management.

Mark received his BSc degree in Petroleum Engineering in 1987 from the University of Southwest Louisiana and has over 30 years of global experience in subsea production and deepwater well engineering. He joined BP 20 years ago and has held subsea leadership roles in projects and operations and is a recognized expert on application of subsea and wells reliability engineering.

Emergency Response Challenges and Concerns in Mexico

David Pertuz is a Sr. Emergency Response Specialist for Shell Oil Company. David’s area of emphasis is Emergency Response preparedness support for Shell’s Upstream and downstream businesses in Latin America. David currently leads the efforts of the Mexican Association of Oil Companies (AMEXHI) Emergency Response Task Force and also the Emergency Response coordination efforts of the Colombian Petroleum Association (ACP) Offshore Committee. David has more than 30 years emergency response experience in the oil & gas and maritime industry. David joined Shell in 2012, previously serving as a Senior Consultant of Risk Management for the Energy Industry at Det Norske Veritas (DNV) and as a Marine Safety Officer with the U.S. Coast Guard. During his service with the U.S. Coast Guard, David led the United States coordination of the binational spill response planning between Mexico and the United States (MEXUS Plan) for the Gulf of Mexico (MEXUS Gulf). David’s areas of expertise include risk assessment, Emergency Response Plans preparation and response to emergencies and oil spills in the marine environment. David is also an Incident Command System instructor, and has served as instructor of the International Maritime Organization (IMO) level 2 Control courses.

Emerging best practices in oil spill preparedness and response

Rob Cox is Technical Director of IPIECA in London. Rob has over twenty-five years of international petroleum industry experience including fifteen years with Caltex/ Chevron in Africa, the Middle East and the United States. Rob’s background combines field experience in Environment, Health & Safety aspects of shipping, refining, distribution and retail marketing, as well as Environmental Management System implementation and auditing.

Rob is currently seconded to the position of program manager of the IOGP-IPIECA Joint Industry Project on Oil Spill Response (the OSR – JIP) which was established to understand and implement the oil spill response lessons learned from recent upstream incidents.

Rob holds a Bachelor’s degree in Chemistry and Biochemistry from the University of Dundee in Scotland and a Postgraduate Diploma in Environmental Practice from Farnborough College of Technology in England.

Oil Spill advances since Deepwater Horizon incident

Robert Limb was appointed CEO of Oil Spill Response Limited (OSRL) in 2013. After graduating in Chemical Engineering from the University of Exeter, Robert joined Dresser Atlas Houston in 1980, subsequently holding progressively senior positions in operations, sales and management roles globally. In 1994 he moved to Singapore as Vice President Asia Pacific.

Following the acquisition of Western Atlas by Baker Hughes in 1998 Robert moved back to Houston as Vice President Global Operations and then Vice President Sales. In 2005, he left Baker Hughes, joined Vetco Abel and became President of Aibel Holdings. In 2009 Robert left Aibel and joined Total Safety Inc. as Senior Vice President International Operations.
SESSION THREE: Streamlining Specifications and Standards

14:00

Mexican industry development strategy in the energy sector

Héctor Márquez is the Head of the Energy Unit at the Mexican Ministry of Economy. He served as the Mexican Ministry's Trade Representative in USA, a position that enabled him to participate in the organization of the teams working in the negotiation with the U.S. government, Congress and the private sector on the solution of all the investment and trade issues that the Mexican and American companies were facing. He was also involved in the design and implementation of innovative trade promotion initiatives that lead to build a positive environment for the bilateral relation in the 21st century.

In the Ministry of Economy, he served as Head of Trade Agreements from 1990 to 2002, initially as a member of the negotiating team of NAFTA and then later in charge of its implementation, coordinating with the different areas of the public and private sectors.

OPITO “One Industry One Standard” PEOPLE

Albert Skiba is currently the Vice President for OPITO, a Not for Profit Safety Standards Governance group that manages Emergency Response Safety Standards globally for the Oil and Gas Industry. He has 36 years experience working globally in the Oil and Gas Industry.

Prior to working for OPITO, Albert Skiba has 32 years experience with a global oilfield service company. His experience has been global in nature in operations, marketing, sales and information technology.

In April 2016 he was also appointed as Regional Director – Americas for IOGP and is based in Houston.

IOGP Standards solution and JIP33 Equipment specifications

Alf Reidar Johansen is a qualified mechanical engineer. His first assignment was with Det Norske Veritas (DNV) for ship and offshore certification projects between 1968 and 1984. During this time he was seconded to Burns & Roe, New Jersey, US, 1972-73 as a quality engineer for nuclear power plants, and worked for DNV in Houston, as an inspector for offshore certification projects between 1973-74.

Since 1984 he has held various positions with a number of projects in Saga Petroleum, Norsk Hydro and StatoilHydro until his retirement in 2008. He has been a member of IOGP Standards Committee from 1986, and Chair from 1993 until 2008. During this time was also involved in the development of NDRSOK Standards and was actively engaged in restarting the ISO/TC67 in 1989 and development of ISO standards for oil and gas industry thereafter.

Alf Reidar has been IOGP Standards Manager since 2008.
Delivering a Unique Future – Responsible by Design

Carolina Ortega is Social Performance Manager at Noble Energy, Inc. She has over 15 years of experience in Corporate Social Responsibility in the consumer products and oil and gas industries. Carolina has a Master of International Affairs from Columbia University in New York, and a graduate Certificate from the Graduate Institute of International and Development Studies in Geneva, Switzerland. She received her B.A. from Smith College.

She has lived and worked for companies in Geneva, Sao Paulo, New York, Chicago, and Houston.

Constructive liaison with governments: one industry, a supporting voice - The role of ARPEL in strengthening the development of the upstream sector in Latin America and the Caribbean

João Figueira trained as a geologist and graduated from São Paulo University in 1980. His professional abilities include petroleum geophysics and E&P business management.

He began his career as a geophysicist with Exxon in 1981 and then joined Petrobras in 1983. His career includes executive manager for the International Area of Petrobras, as well as senior international assignments in Angola, United Kingdom, United States, Venezuela, Peru and currently as President Director of Petróleo Brasileiro México (Petrobras), in Mexico City. He is also Member of the Board of Directors of ARPEL.

Regulators and the Regulated

John Campbell is IOGP’s Technical Director and has worked for the association for almost 19 years. His portfolio includes environmental and legal disciplines which support his role as IOGP’s representative at a wide range of international organisations including the UN, IMO, IWC and regional seas conventions for the north east Atlantic, the Mediterranean Sea and West Africa. He has also worked with Arctic Council working groups, notably PIAME, as an invited expert.

Before joining IOGP, John was a senior advisor on marine pollution issues to the UK Ministry of Agriculture Fisheries and Food and represented the UK on a range of international marine pollution committees, chairing the scientific advisory bodies of both the London and Oslo Conventions.

John’s education includes a Ph.D. in nuclear geochemistry from Glasgow University as well as post-doctoral research fellowships at Bedford Institute of Oceanography in Nova Scotia and at Liverpool University in the UK.
Monika Hausenblas is the Executive Vice President Safety & Environment for Royal Dutch Shell. Monika is Austrian. She joined Shell in 1992, after her University Studies in Technical Physics in Austria followed by a PhD in Solid State Physics in Grenoble/France.

In her more than 24 years with the company she has built a strong technical foundation as a Petroleum Engineer followed by a variety of leadership roles spanning from General Management including significant P&L accountability and Strategy setting to functional responsibilities in Commercial and Health, Safety, Environment & Social Performance. Monika has worked and lived in Austria, The Netherlands, Gabon, Germany and Norway. She is fluent in German, English, French, Dutch and Norwegian.

Monika Hausenblas
Chair
IOGP

Helge Hove Haldorsen
General Director
Statoil Mexico

Olaf Martins
Global Engagement Manager
IOGP

Carlos de Regules
Executive Director
ASEA

Luis Fernando Betancourt Sánchez
EHS Corporate Deputy Director
Pemex

Enrique Hidalgo is the President of ExxonMobil Exploration and Production Mexico Company. In this position he is responsible for identifying business opportunities in the hydrocarbon sector in Mexico. Enrique joined ExxonMobil in 2003. Prior to his current role, he led various strategic projects as Regional Director for the Americas at ExxonMobil International Government Relations in Washington, D.C. He served as Vice President of Corporate Relations at ExxonMobil Mexico and Director of External and Government Affairs for the Americas and Asia in ExxonMobil Exploration Company in Houston. Before joining the Company, he was Director for the Americas of Eurasia Group in New York.

Enrique is also President of the Mexican Association of Hydrocarbons Companies (AMEXHI), Vice President of the Executive Council of Global Enterprises (CEEG), Treasurer and board member of the US-Mexico Commission for Educational and Cultural Exchange (COMEXUS); member of the Mexican Council of International Affairs (Comexi) and the Council of the Institute for Global Maritime Studies in Massachusetts. Enrique Hidalgo has a degree in International Relations from Universidad Iberoamericana, and a Master and Doctorate degree from The Fletcher School of Law and Diplomacy at Tufts University.

Enrique Hidalgo
Chair
AMEXHI

Dianne James
Finance & Administration Manager
IOGP

Cristel Dominguez
Project Manager
AMEXHI

Ed Walsingham
Operations Coordination Manager
IOGP

Please arrange transport accordingly.
IOGP Members

ADNOC  AMI  Anadarko  API  APPEA  Arpel  Asiangeos  Baker Hughes  BHP Billiton  BP  Cairn India  CAPP  Capricorn Energy  CCED  Chevron  CNOOC  ConocoPhillips  DEA  Devon  Dolphin  DONG  Dragon Oil  E.ON  Energy Institute  ENI  ENGIE  ExxonMobil  GALP Energia  Hess Corporation  Husky  IADC  IAGC  IBP  IECO  Inpex  IOOA  IPIECA  JSC Bashneft  Kosmos  Kuwait Oil  Maersk  Marathon  MOL  NCOC  Noble  NOGEPAs  Norwegian O&G  Oil & Gas UK  Oil Gas Denmark  Oil Search  OMV  Origin Energy  Pan Energy  Pemex  Perenco  Petrobras  Petronas Carigali  Pluspetrol  Premier Oil  PTT EP  Qatar Petroleum  RasGas  Repsol  Sasol  Schlumberger  Shell  Sonangol  Statoil  Suncor  Total  Tullow  WEG  Wintershall  Woodside  Yemen LNG  ZADCO

AMEXHI Members

The International Association of Oil & Gas Producers (IOGP) is the voice of the global upstream industry. Oil and gas continue to provide a significant proportion of the world’s energy to meet growing demands for heat, light and transport.

Our Members produce more than a third of the world’s oil and gas. They operate in all producing regions: the Americas, Africa, Europe, the Middle East, the Caspian, Asia and Australia.

We serve industry regulators as a global partner for improving safety, environmental and social performance. We also act as a uniquely upstream forum in which our Members identify and share knowledge and good practices to achieve improvements in health, safety, the environment, security and social responsibility.

AMEXHI is a non-profit association gathering oil and gas exploration and production operating companies of diverse specialties, nationalities and sizes interested in investing in Mexico; committed to perform safe, responsible and sustainable operations.

The association promotes the development of the Mexican hydrocarbons sector, under the highest global standards and transparency. Sharing with civil society, government, academic and corporate entities, considerations and insights on proven international practices assisting the selection and implementation of public policies which contribute toward the development of a safe, globally competitive and socially responsible industry.

AMEXHI was founded in February 2015 in Mexico City.